

'Literacy through Technology'

3.9.12

M. Temple & M. Patterson



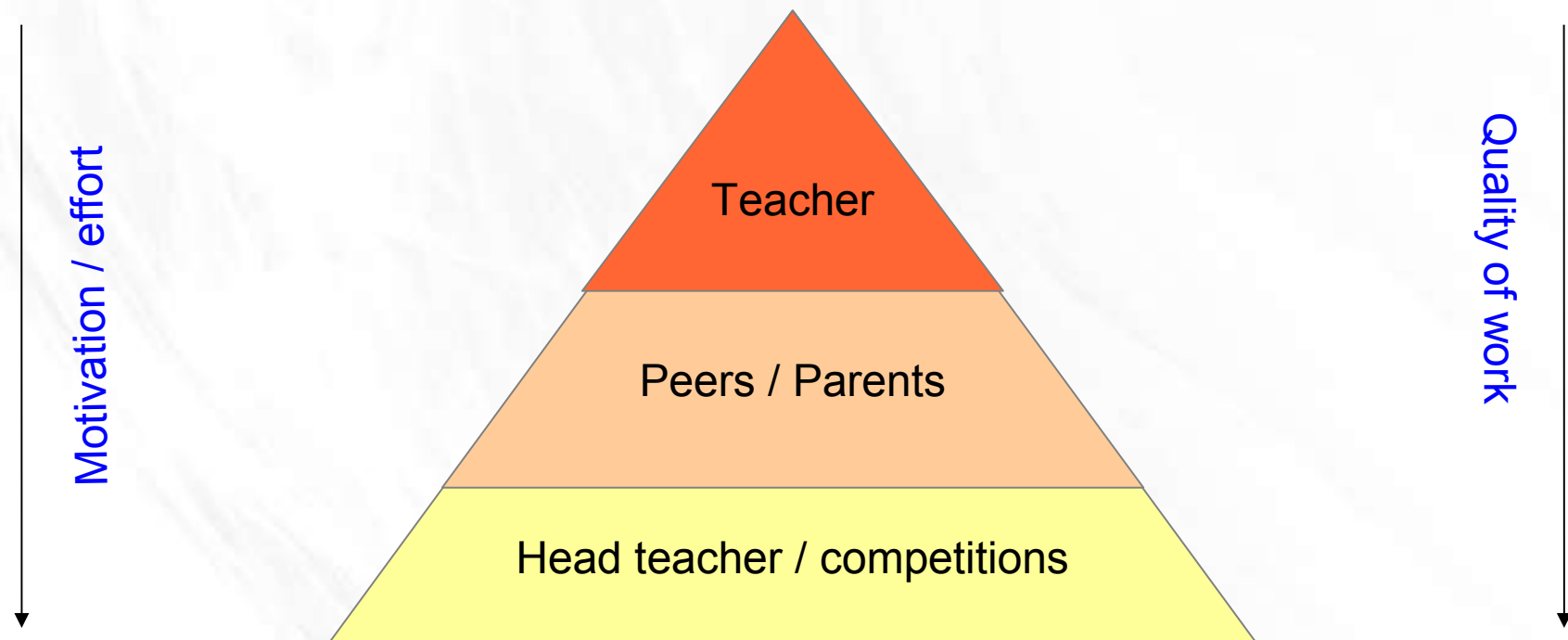
'No story lives unless someone wants to listen'

JK Rowling

Aims of the session:

- Consider the impact of *audience* on Literacy (Speaking & Listening / Writing)
- Examine use of technology to create audience and a purpose; through two examples – blogging and radio.
- To experience creating a website for blogging and using radio equipment.

Traditional audience model for children's Literacy work.



Bigger audience = More motivation = Greater level of effort = Higher quality work.

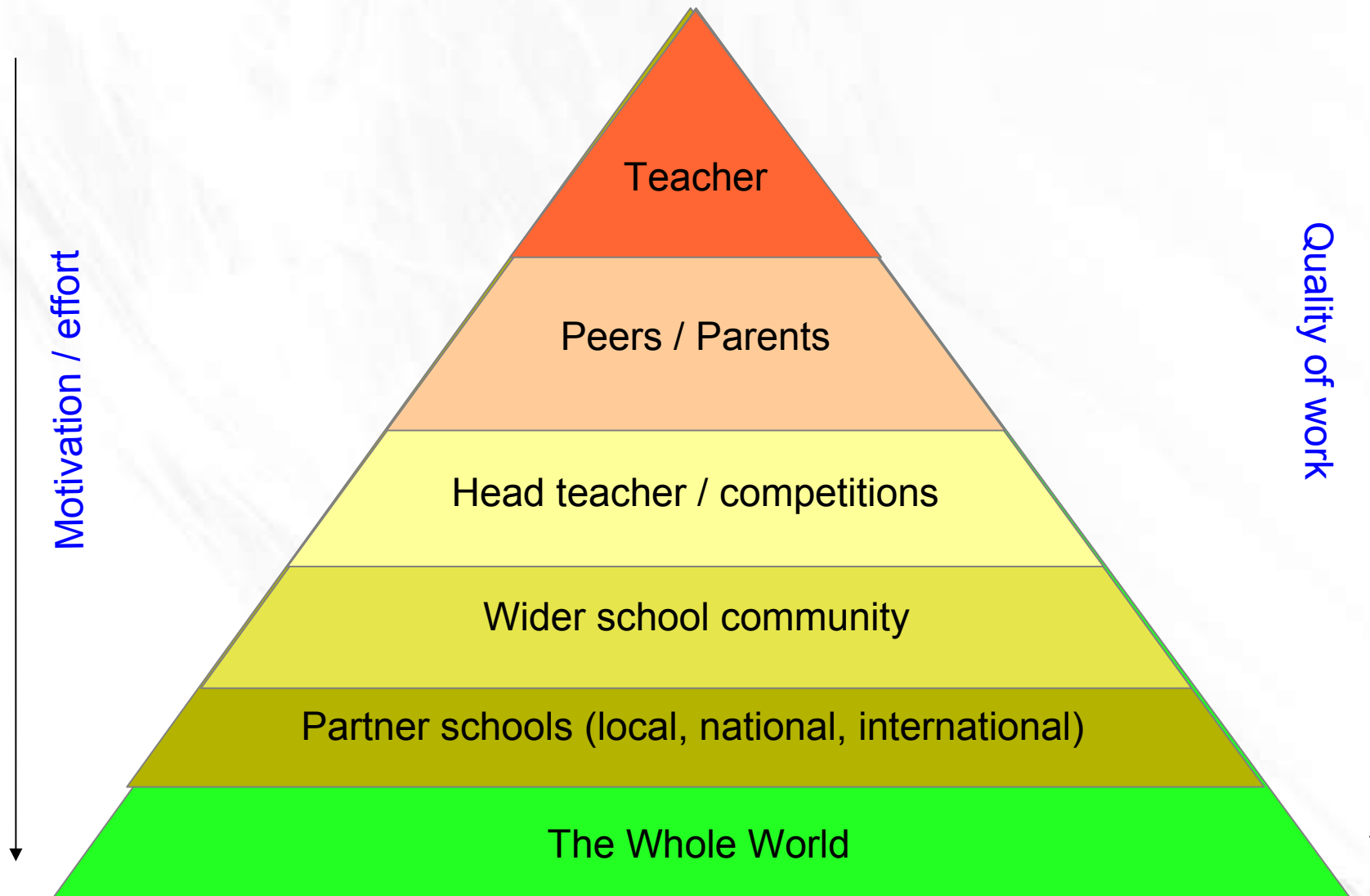
Developments



- The Internet
- Youtube
- Twitter
- Email
- Children's own skills and experience.



Technology based audience model.



Evidence of Impact

- Evidence from David Mitchell
 - Prior to blogging, 9% achieved Level 5
 - After blogging, 60% achieved Level 5!
 - 2 years Literacy progress in 1 year!

(Taken from

http://www.youtube.com/watch?feature=player_embedded&v=w8J8Jrr_eq4
)

- Other testimonials at <http://quadblogging.net/highlights/>
- Children keen to check out the website's hits (more of this later)



6T @ Tanfield Lea Community Primary School

Welcome to a World of E-Learning

[About 6T @ TLCPS](#)

[Blog](#)

[Terrific talent - websites by Year 6 children](#)

[International Links / Fun Games](#)

[Internet Safety](#)

Welcome to Tanfield Lea's first ever pupil website!

Looking for a portal with exciting writing and blogging potential shown by children, for children? We are [Tanfield Lea Community Primary School](#), a primary school in County Durham who want to broaden our horizons and to show the world what we have to offer.



This website is being used to develop web-based Literacy and ICT skills where children from the school will learn about web design using the [Weebly](#) platform.

The project will focus on:

- [E Safety when publishing on the Internet](#)
- [Writing for a variety of purposes, with a focus on 'audience' at its centre](#)
- [Designing attractive websites](#)
- [Blogging and commenting constructively on each others' sites](#)
- [Publishing other material including photographs, scanned work and embedded videos](#)

The site has been used as a teaching tool and is gradually developing as the year progresses. If you have any suggestions for other features, please let us know via the [Blog](#)!

6T @ Tanfield Lea Community Primary School

6tanfieldlea.weebly.com or google “Tanfield Lea Blog”

- About 6T
 - The Rationale behind the Website*
- Internet safety (teacher monitoring)
 - Issues : photographs, names, personal details
 - : Moderating comments or direct approval
- Children developed their own websites
 - : Meaningful Literacy – persuasive writing, non-chronological reports, recounts
 - : Child-initiated spin offs – design layouts, crosswords, enterprise and novels!

6T @ Tanfield Lea Community Primary School

6tanfieldlea.weebly.com or google “Tanfield Primary Blog”

The Quest for Audience

Introduced pupil blogging - homework (class level)

Building the audience (other classes in school – parents)

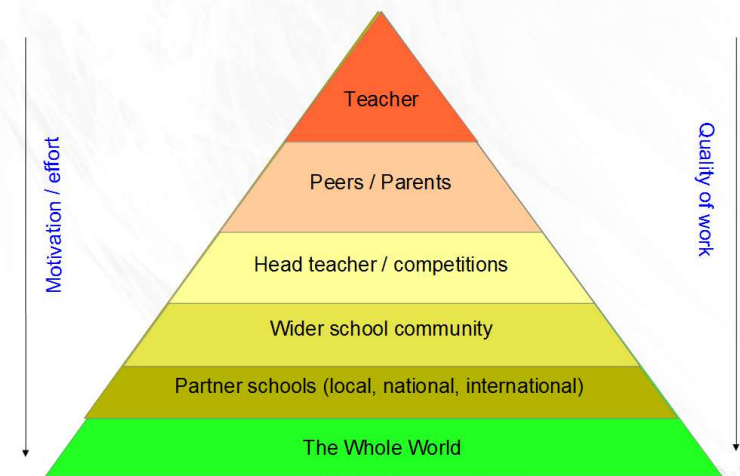
Oddizzi.com – building international links

- Wellford Academy
- Fo Gong Elementary

*Children realise the more you
blog with good quality work, the
greater the audience*

Flagcounter.com

Technology based audience model.



Next steps

1. Embed blogging within the school
2. New partnerships (via Oddizzi)
3. Join Quadblogging or 100WC



Tanfield Lea Community Primary Radio

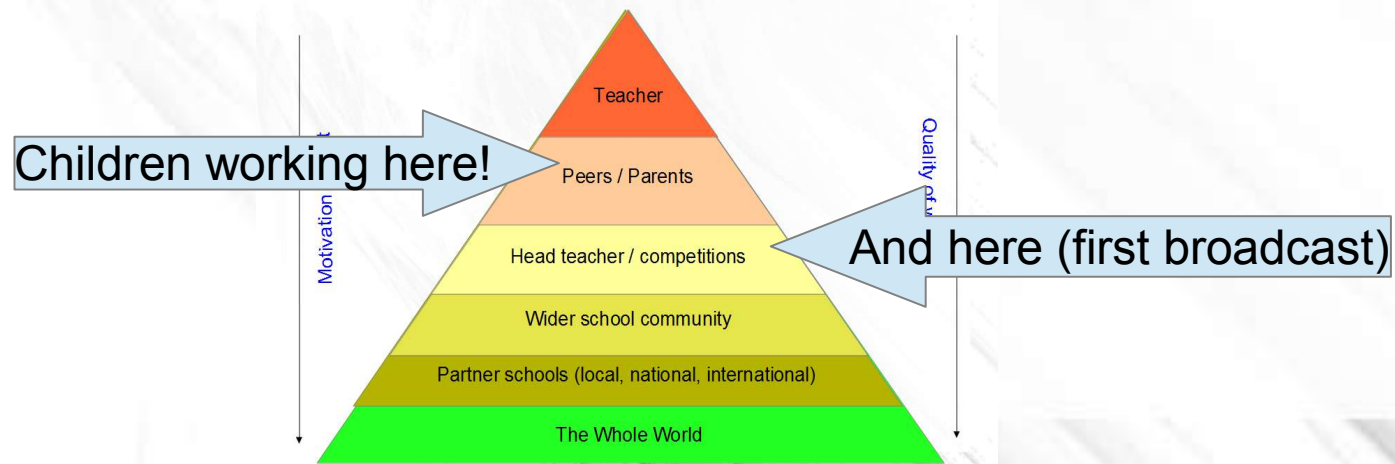
To find us Google search 'Tanfield Radio'

- Purchase of station and initial broadcasts.
- Developing pupils speaking and listening, independence and motivation towards presenting on the radio.
- Widening the audience - A regular school audience and involving parents and the community.
- Impact on the children.
- A world wide audience.
- Maintaining an audience; online promotion.

Purchase of radio station and initial broadcasts.

- Group of 12 Year 3-6 children trained to use the radio system
- Initial scripts delivered to peers as part of training.
- Quickly extended to the whole school listening to a short (10 min broadcast)

Technology based audience model.



Developing pupils speaking and listening, independence and motivation

High levels of motivation following initial broadcast. Keen to keep going.

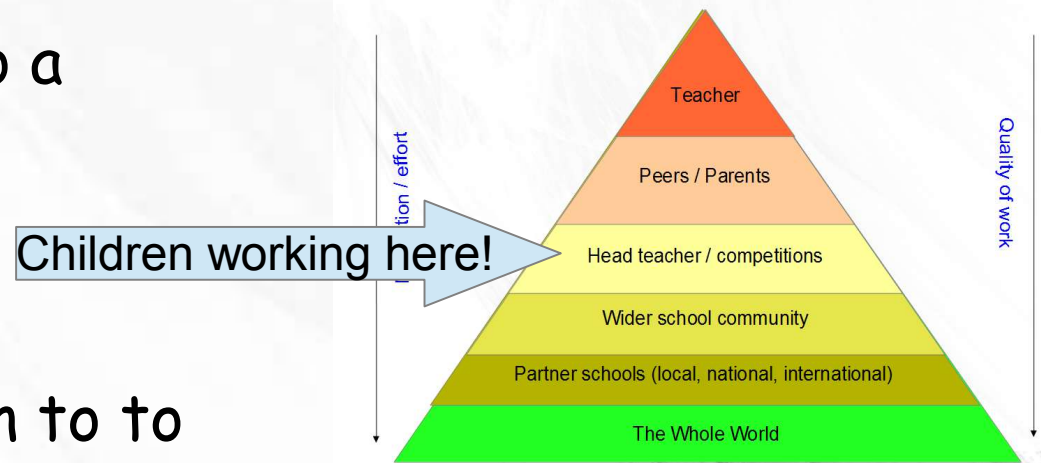
Decision to broadcast every Friday, without rehearsal to a whole school audience.

Network links set up!

Children motivated and keen to do their best.

Scripts self written. Shows planned by the pupils. Teacher guided but not led.

Technology based audience model.



Widening the audience - Maintaining school audience as well as involving parents and the community.

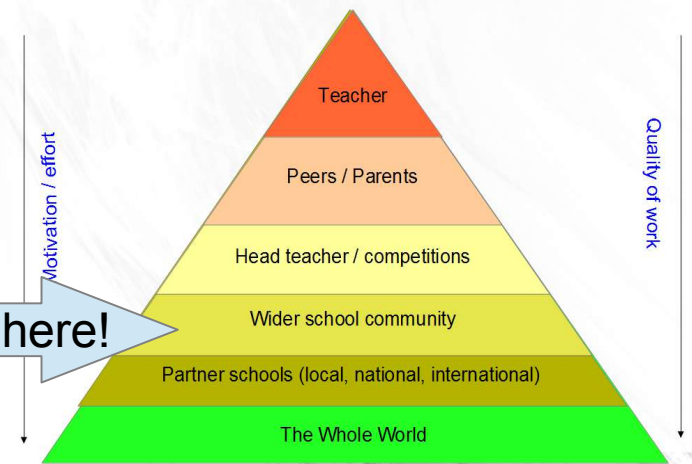
School Council led a pupil vote to start a 'Radio Disco' during privilege time.

School Radio page added to the school website; older broadcasts available to download and stream.

Letters and texts sent to parents.

Download counter set up for pupils to see!

Technology based audience model.





Tanfield Lea



Over **1650** Downloads! And Counting



Tanfield Radio



Our latest broadcast dated 13 July 2012

[Visit the Tanfield Lea Radio Gallery](#)

Listen to us LIVE! Anywhere in the world! Friday's Between 2:30 and 3:15pm

CLICK HERE TO LISTEN LIVE USING WINDOWS MEDIA PLAYER



As heard on Real Radio 100-102 Fm - During Gary and Lisa's Breakfast Show As the *Super Cool School of the Week* for the week of 25th June - 29th June

NEW! Email us at tanfieldradio@gmail.com Sensible emails will be read out LIVE on our show! Don't forget to give your name so we can thank you on air!

Welcome to Tanfield Lea Community Primary School's Radio news webpage.

Welcome to Tanfield Lea Community Primary School's Radio news webpage.

From here, you can listen to or download our latest school radio broadcasts. All of our shows are varied and include topical conversation, interview with authors or celebrities, our own music, jingles, competitions and more! The last show will be available to stream in the media player above and as a download. Older shows will be available as a download only. Shows will be uploaded within a week a broadcasting, with a brief description of their content outlined below.

Using an iPhone or iPad? Then just click to play straight away! (no downloading required)

Enjoy, Mr Patterson and *The Tanfield Radio Team*.

13th July 2012 - The Adam Ovington Show interviews ex Tanfield Primary pupil and local referee Jim. Hannah discusses Cher Lloyd, Rachel & Tia decide to be 'random'. Drew reads out some of the radio station's weekly emails including one from Russell Prue. The Millie and Jodie show brings its usual style and humor with this week's guests. Rose keeps things topical with a history of the Olympics while Alyssa, Martine and Sophie continue the scary tales from the last broadcast. [Radio Broadcast 13 July 2012 \(26.41 MB\)](#)

6th July 2012 - SLEEP OVER SPECIAL The children put on a fantastic show as part of the school sleepover. Going out Live and Worldwide for an hour, the Radio Team pull out all of the stops in a varied, entertaining show. Drew brings us his random section as well as teaming up with Adam to read emails and share some Wimbledon news. Rachel shares some jokes and things she like to do at home. Millie & Jodie bring in Katie, Caitlin, Daniel and Kieran as guests in a hilarious and superbly performed section. Alyssa, together with Ella and Sophie begin reading some spooky stories to the sleep over children. A Must download for Tanfield Radio listeners and fans. [Sleepover Special \(28.66 MB\)](#)

29th June 2012 - REAL RADIO SPECIAL - Listen to the Tanfield Radio Team interview Gary & Lisa from Real Radio's Breakfast show. The broadcast was originally recorded as part of Real Radio's visit to the school for Super Cool School Of The Week, and was broadcast throughout the day on the 29th of June as the Radio's first worldwide broadcast. [Real Radio Special \(28.79 MB\)](#)

15th June 2012 - PUPIL MUSIC SPECIAL - This week's show is crammed with music performed by children of Tanfield Lea Community Primary, including Year 3's version of 'Drunken Sailor', The ever popular 'My name is Aimee' and Alyssa, Emma & Rose's cover version of Adelle's 'Someone like you'. *The Millie & Jodie Show* gets things started with an interesting section about people's names. Lucy and Abbie discuss the Olympics, while Adam and Drew keep you up to date with Euro 2012. Rose shares an interesting section and making fake snot while Rachel and Rebecca have their own thoughts on London 2012. Hannah talks about Animals and Shannon-Jo shares her experiences from the pouring rain earlier today. *Please feel free to email us any comments on this week's show at tanfieldradio@gmail.com.* [Radio Broadcast 15 June 2012 \(17.02 MB\)](#)

1st June 2012 - Following the very successful 18th of May broadcast, comes another diverse radio broadcast. Rose starts things off with a chat about Shoulder Buddies before the *Millie and Jodie Show* gets topical, sharing some of the day's goings on with Diamond Jubilee celebrations. Hannah joins *The Adam Ovington Show* as the worlds top 10 footballers are announced. Alyssa returns to the Jubilee and introduces *Her Royal Majesty, The Queen* with a very special Jubilee speech. Shannon and Jade share some of the events from this week's *Sports Week*, Aaron discusses his top 5 football teams, Rachel returns to the Jubilee while Lucy closes the show with reference to Tuesday's *School Bike Ride*. [Radio Broadcast 1 June 2012 \(10.01 MB\)](#)

18th May 2012 - (Popular Broadcast 500+ Downloads) Rachel gets things going with some light hearted jokes, followed by Rose and special guest Lucy who share some of their work on Victorians. *The Millie & Jodie Show* teams up again with Katie and Daniel with a hilarious routine that is too good to miss. Abbie joins Alyssa who start their top 25 songs. Drew introduces some teachers. Hannah shares the world famous *My Name is Aimee* song and is followed by the *Adam Ovington Show*. [Radio Broadcast 18 May 2012 \(10.78 MB\)](#)

Impact on the children

Children;
Wrote letters to local radio
stations and even appearing on their
shows.

Nominated the school as 'Super
Cool School of the Week'

Interviewed local people, and
important figures.

Recorded their own Jingles for
their part in shows.

Involved their class mates and
friends as guests on their show.



A world wide audience

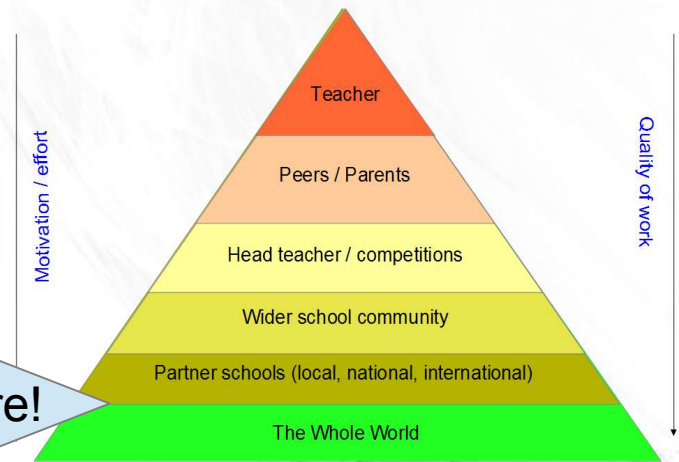
License purchased to broadcast
Live and online.

Added an extra element of
excitement and importance for the
children.

Broadcasts were sent out live, with
children developing their skills to
responding to events as they
happened. (emails, having to write
script in short spaces of time)

Special event broadcasts (eg school
sleep-over)

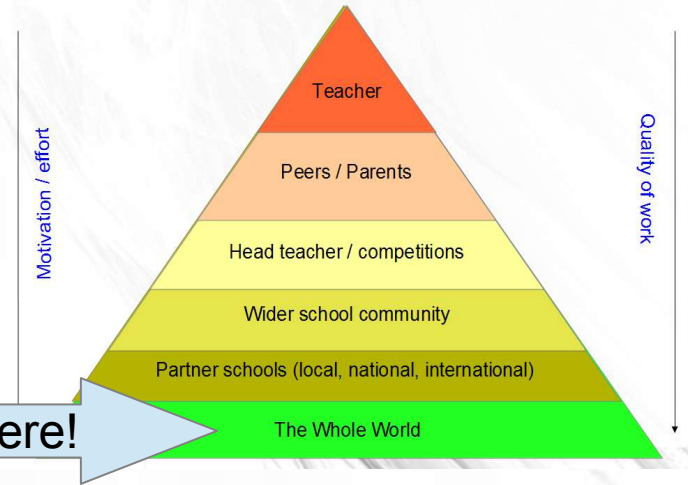
Technology based audience model.



Maintaining an audience; online promotion.

Setting up radio email
tanfieldradio@gmail.com

Twitter;
Tweeting information about broadcasts.
[@russelprue](#) [@radiocalendar](#)
Excellent for promotion and gaining local / national support
eg. [@storyphones](#)



Keeping it here!



Joining online promotion websites

[Www.schoolradiocalendar.org](http://www.schoolradiocalendar.org)

SCHOOL RADIO CALENDAR

A What's On Listing of Live School Radio Stations That are Live o

- MAIN
- MY PAGE
- STATIONS
- STATION PHOTOS
- STATION BLOGS
- CALENDAR
- LEADERBOARDS

CALENDAR

July 20  Tanfield Lea Community Primary Radio Live Friday 20.7.12 2:30-3:15
Friday July 20, 2012 from 2:30pm to 3:15pm – Tanfield Lea, Co. Durham, United Kingdom
0 Comments 1 Like

+ Add a Live Broadcast

[View All](#)

TOP CONTENT

-  Live Broadcast
July 13, 2012 from 2:30pm to 3:15pm at Live from Tanfield Lea Primary U.k.
Organised By: Tanfield Lea Primary Radio
-  Tanfield Lea Community Primary Radio Live Friday 20.7.12 2:30-3:15
July 20, 2012 from 2:30pm to 3:15pm at Tanfield Lea, Co. Durham, United Kingdom
Organised By: Tanfield Lea Primary Radio



[View All](#)

LATEST ACTIVITY



Tanfield Lea Primary Radio commented on Tanfield Lea Primary Radio's event 'Live Broadcast'
"Great show today from the children of Tanfield Lea Community Primary who loved receiving an email from Russell and see it come to them live as part of their show."

Friday



Tanfield Lea Primary Radio liked Tanfield Lea Primary Radio's event Tanfield Lea Community Primary Radio Live Friday 20.7.12 2:30-3:15

Friday

Welcome to
School Radio Calendar

[Sign Up](#)
or [Sign In](#)

Educators are invited to register their School Radio Station and post details of upcoming live shows that are broadcast on the Internet

STATIONS



ReachLIVE



Tanfield Lea
Primary Radio



Long Field Live



Academia FM



William Brookes
School Radio



Jonathan Sim



vodafone UK 17:40

Tweets Tweet

 SchoolRadio Calendar
@RadioCalendar

More Live Radio activity on the SchoolRadioCalendar.org site tomorrow at 2.30 check out Tanfield Lea

19/07/2012 17:54 via TweetDeck

← → ★ ↗

Home Connect Discover Me

Radio as a platform

- Promotes speaking & Listening skills
- Develops literacy / ICT skills.
- Provides a high level of interest and motivation.
- Allows children to lead with their own ideas.
- Children encouraged to work to their potential with the provision of a world wide audience.
- Self esteem built though seeing their work downloaded and positive online reaction.